



Brooke's Place NPO # B1160 (new NPO number effective Jan. 2020)

Kroger is committed to helping our communities grow and prosper. Year after year, local schools, churches and other nonprofit organizations will earn millions of dollars through Kroger Community Rewards®.

Kroger Community Rewards® makes fund-raising easy...all you have to do is shop at Kroger and swipe your Plus Card!

You can register or renew either by phone or online by following the instructions below:

Register by Phone: Call Kroger's Customer Service at 1-800-576-4377 (dial option # 3 for Community Rewards)

- Dial option #3 for Community Rewards
- Tell the service representative you would like to enroll your Kroger Card in the Community Rewards Program.
- Be prepared to give them your Kroger card number. You will also need to tell them your telephone number.
- When asked, tell the representative you would like to support Brooke's Place and give them **NPO # B1160**.

Register Online:

Step 1- Go to www.kroger.com/communityrewards then proceed to either Step 2a, 2b or 2c.

Step 2a- If you are already an online Kroger customer click the "Sign In" button.

- Use your email address and password to proceed to the sign in.
- Click on the "Enroll Now" or "View your Rewards Detail" button.
- To change your Community Rewards designation, click "Edit" button and enter **NPO# B1160** for Brooke's Place.

Step 2b –If you are not an online Kroger customer click the "Create an Account" button and have your Kroger Plus card.

- Sign up for a Kroger Rewards account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions.
- You will then get an e-mail message from Kroger. When you receive this you will know your online account is set up.
- Go back to www.kroger.com/communityrewards and click on "Enroll Now" button.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number- it is the number on the back of your card.
- Update or confirm the rest of your account information on the Account Summary page including under Community Rewards. There you click the "Enroll" button and enter your name and address- click the "Save" button.
- Now enter the **NPO # B1160** or select Brooke's Place from the list and click on confirm and then click the "Enroll" button.
- Sign out.

Step 2c –If you are not an online Kroger customer and you use your phone number at check-out instead of a Kroger plus card

- Call 800-576-4377 select option 3 to get your Kroger Plus card number.
- Then go to step 2b.

The Kroger Community Reward program requires participants to renew each year, so please renew between February 1st and February 28th each year.

Thank you for linking your Kroger Plus card to Brooke's Place!